

# Sam Lind

samlindtwo@mac.com  
sam.besigner.com

I'm a digital product designer and creative leader who believes that a talented team with a clear vision and focused effort can create great things.

## Odopod

San Francisco, CA  
odopod.com

### **Design Director — 2013-PRESENT**

As a Design Director, I oversee a number of projects and provide both creative guidance and strategic vision. I also aid in new business efforts and manage members of the design team.

### **Associate Design Director — 2011-2013**

Associate Design Directors at Odopod are both individual contributors and team leads. I led both interaction design and visual design efforts and was hands-on in the creation process.

### **Senior Interaction Designer — 2008-2011**

As an interaction designer at Odopod, I helped establish the functional experience for websites, kiosks, and desktop and mobile apps. Interaction designers uncover client requirements and user needs and translate those into digital experiences.

### **Clients**

Caavo, Coca-Cola, EA, eBay, Google, GoPro, LG, PlayStation, Redbox, Roche, SamsClub, Sony, SubZero, Tesla, YouTube

## Yahoo!

Sunnyvale, CA

### **Yahoo! Mail, Designer — 2004-2008**

Lead visual designer during a complete re-architecture and redesign of Yahoo! Mail. Developed an entirely new visual language for the product and worked with a team of visual designers to make sure the design is implemented and extended appropriately.

### **Yahoo! Broadband, Designer — 2002-2004**

Designed portal sites for our ISP partners: SBC, BT and Rogers. Worked on a customized Yahoo! browser with integrated services and content from across the Yahoo! network. Contributed to the redesign of My Yahoo!, which serves as the platform for our partner portals.

## Carnegie Mellon

Pittsburgh, PA

### **Bachelor or Fine Arts in Industrial Design — 1997-2001**

The industrial design program at CMU teaches students traditional product design form generation concepts, but also emphasizes understanding and serving user needs.