

# Sam Lind

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San Francisco

2002 – PRESENT

## Yahoo!

VISUAL & INTERACTION DESIGNER, SUNNYVALE, CA

**YAHOO! MAIL** Lead visual designer for complete re-architecture and redesign of Yahoo! Mail. Developed an entirely new visual language for the product and now work with a team of visual designers to make sure the design is implemented and extended appropriately.

**YAHOO! SUPERSTAR AWARD** The Superstar Award is presented annually to approximately 20 Yahoo! employees (out of more than 10,000 employees worldwide) in recognition of exemplary work.

**YAHOO! BROADBAND** Designed portal sites for our ISP partners: SBC, BT and Rogers. Worked on a customized Yahoo! browser with integrated services and content from across the Yahoo! network. Contributed to redesign of My Yahoo!, which serves as the platform for our partner portals.

2001

## Smart Design

DESIGN INTERN, SAN FRANCISCO, CA

Built simple physical devices with Parallax's Stampworks kit, developed digital UI's in Macromedia Director with Lingo, and tied the two together to create prototypes that translated physical input into on-screen output or vice versa.

2000

## Motorola

INDUSTRIAL DESIGN INTERN, PLANTATION, FL

Worked on an exploratory project developing future communication device concepts and assisted with the design of a cohesive form language for a family of two-way radios.

1997 – 2001

## Carnegie Mellon University

UNDERGRADUATE DEGREE, PITTSBURGH, PA

Bachelor of Fine Arts in Industrial Design

Graduated in 2001 with University Honors, GPA 3.88

Industrial Designers Society of America Student Award, 2001

Carnegie Mellon Design Merit Award, 1998

FAMILIAR WITH

Illustrator, Photoshop, After Effects, Flash & Actionscript, HTML, CSS, PHP, human factors & user-centered design, figure drawing, furniture design, soccer, nerdy tech news